

K P R M



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1,390,199



## BROADCASTING STATION LICENSE RECORD

Date first licensed 5-24-48 SEE CARD #2 Call letters K.F.R.M.  
xKFRM, INC. (AL 7-26-61 EFF: 8-29-61) LOCATION: KANSAS CITY, MISSOURI--  
xMETROMEDIA, INC. (AL 7-26-61 EFF: 8-29-61) Salina, Kansas.  
xCOOK BROADCASTING COMPANY, (AL 4-28-60; EFF: 5-1-60)  
xKMBC BROADCASTING COMPANY (ML 7-6-54)  
xWHB BROADCASTING COMPANY (AL 6-9-54 EFF: 6-14-54)  
 Name of licensee xMIDLAND BROADCASTING COMPANY

Transmitter location 10 miles South of Concordia, Kansas (CP & MP 10-14-47) (Lic. 5-24-48)  
208 West Cloud, Salina, Kansas 67401 (Ltr. 11-21-68)  
x1612 East Iron, Salina, Kans. (Ltr. 11-13-67)  
x316 S. Broadway, Salina, Kansas (BS 8-23-62)  
xSalina, Kansas (Renewal 5-29-62)  
x232 West 11th St., Kansas City 6, Missouri (Ltr. 2-19-51 Eff: 3-31-51)  
 Main studio location Pickwick Hotel, 10th & McGee Sts., Kansas City, Missouri (CP & MP 10-14-  
(Lic. 5-24-48) 47)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
B4-P-5154	4-10-47	550kc	5kw-DA	Day	
	C.P. for new station granted subject to filing MP for approval of studio location.				
B4-P-5154 MP-2785	10-14-47	550kc	5kw* *DA	Day Waiver 3.30(b)	12-14 6-14-48
	C.P. for a new station and MP to change type T				
B4-P-5154 MP-2785	11-25-47	Mod. of CP to change D. Conditional Clause.			specifications,
B4-P-5154 MP-2785	4-26-48	Mod. of CP to correct sunrise and sunset data.			12-14 6-14-48
BL-2877 BZ-2731	5-24-48	550kc	5kw-DA	Daytime	5-24 5-1-49
	Lic. to cover CP (5154 as mod) for a new station and determine opr. power by direct method. (COND. CLAUSE)				
BR-2049	4-20-49	550	5kw DA	Daytime	5-1 5-1-52
L-1321	6-1-49	550	5kw-DA	Daytime	6-1 5-1-52
	Mod. Lic. to increase tolerances in the direction of NFPR (COND. CLAUSE)				
BR-2049	4-17-52	550	5kw-DA	Day	5-1 2-1-53
BR-2049	1-7-53	550	5kw-DA	Day	2-1 2-1-56
BAL-1778 EFF:	6-9-54 6-14-54	Vol. AL to WHB BROADCASTING COMPANY. (COND'L CLAUSE)			
BML-1590	7-6-54	Mod. of license to change name to KMBC BROADCASTING COMPANY			
BR-2049	1-18-56	RENEWAL OF LICENSE			2-1 2-1-59
BR-2049	1-7-59	Renewal of license			2-1 2-1-62
BAL-3849 EFF:	4-28-60 5-1-60	Voluntary assignment of license to Cook Broadcasting Company			
BAL-4146 EFF:	7-26-61 8-29-61	Voluntary assignment of license to MetroMedia, Inc.			
BAL-4147 EFF:	7-26-61 8-29-61	Voluntary assignment of license to KFRM, Inc.			
BML-1975 (Letter written) Not issued, to be issued with renewal).	2-14-62	Mod. of license to change to change Station Location to Salina, Kansas and Studio Location to Salina Area.			



Form BC 126

June 1954 #2

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KFRM .....

Station location .....

Name of licensee GREAT PLAINS RADIO, INC. (AL 3-8-78 EFF: 5-1-78)  
WADO, INC. (AL 10-20-66 EFF. 10-24-66.) .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Station	Freq.	Power	Time Div.	Period From To
BML-1975 BR-2049	5-29-65		550kc	5 kw DA	Day	6-1 6-1-65
BS-2049 (1)	8-23-62	Mod. of	license	to change	studio loc.	
Ba-2049	8-24-65	550kc	5kw DA-D	DAY	8-24	6-1-68
BTC-4892 EFF:	9-27-65 10-26-65	Voluntary acquisition of control of lic. corp. by C.B.McNeill (100%) thru purchase of stock from Norman E.Kightlinger				
BTC-4979 EFF:	12-15-65 12-15-65	Involuntary transfer of control of lic. corp. from C.B.McNeill to V.M.Thompson, Jr. Executor of the Estate of C.B.McNeill, Deceased				
BAL-5755	10-20-66	Voluntary assignment of license to JACO, Inc.				
BP-17891	10-31-67	550kc	1kw-DA-D	Aux.	12-31	6-30-68
CP to install an auxiliary trans. (Gates BC-1G) at main trans. loc., to be operated on 550kc, 1kw DA-d, for auxiliary purposes only.						
Ltr. dtd. 8 rec'd 11-13-67 from atty. giving notification that studios at 1612 E. Iron, Salina, Kans.						
TELEGRAM	10-17-67	PSA	500w			
3R-2049(L)	5-28-68	Renewal of License & NDEA				6-1-71
BL-11848(L)	6-4-68	550kc	1kw DA	Aux.		6-1-71
Lic. to cover CP(BP-17,891)						
Ltr. 11-21-68 studios 206 W. Cloud, Salina, Kansas.						
BR-2049(L)	5-28-71	RENEWAL MAIN & AUX.				6-1-74
		NDEA				
BTC-6744	1-5-72	acq. of	positive	TC	EFF:	1-11-72
Tel.	1-17-72	Trans.	RCA BTA-5L	now installed and		
		Operating.				
EBSA	5-25-72					
BR-2049(L)	5-31-74	RENEWAL OF MAIN & AUX.				6-1-77
BR-2049(S)	7-7-77	RENEWAL (MAIN & AUX.)				6-1-80
BAL-9238	3-8-78	VOL. AL EFF: 5-1-78				



Form BC 126

June 1954

**BROADCASTING STATION LICENSE RECORD**

Date first licensed .....

Call letters K F R M

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BS-2049(L)	1-11-78	ML to change Operating Specifications & to replace Antenna Monitor with a Potomac Instruments AM-19(204).			6-1-80
BR800201W (S)	5-22-80	Renewal Main & Aux.			6-1-83
COMTEL	7-16-80	AUTH. & TERMS COMTEL 6-20-78 EXT. THRU 9-30-80.			
COMTEL	9-25-80	AUTH. GR. OPERATE 500 WATTS NON DIRECTIONAL WHILE REPLACING PHASING & ANTENNA TUNING EQUIPMENT. NECESSARY REDUCE POWER IF INTERFERENCE COMPLAINT RECEIVED. UNDERSTAND WRITTEN REQUEST FORTHCOMING.			
COMTEL	1-22-81	AUTH. & TERMS COMTELS 6-20-78 & 9-25-80 EXT. THRU CONTINUOUSLY THRU 3-30-81.			



## APPLICATION RECORD - BROADCASTING

Name Midland Broadcasting CompanyCall Letters KFRM  
x NEW

(PO 10th &amp; McGee Street, Pickwick Hotel, Kansas City, Missouri)

File No.	Dated	Application for	Action	
			Nature	Date
B4-P-5154	8-12-46	Construction Permit for a new standard broad-	GRANTED--10-31-46-subj.	
Rec'd	8-15-46	cast station to be operated on:	filing MP for approval-	
Files	8-15-46	Frequency: 550kc	cond. site-	
		Power: 5kw, DA	ABOVE ACTION-SET-ASIDE	
		Hours of operation: Daytime only	and appl. designated for	
		Transmitter location: 10 miles south of	hearing--11-23-47	
		Concordia, Kansas	ORDER ISSUED	
		Studio location: 10th and McGee Streets,	DOCKET # 8067 removed from	
		Pickwick Hotel, Kansas City,	hearing and Granted	
		Missouri	4-10-47, subj. filing MP	
		Maurice M. Jansky, Atty., Stuart L. Bailey,	for approval of studio	
		Engr.	site meeting requirements	
		(Petition for waiver of rule 3.30(b) filed)	of the Rules and Regs.	
			ORDER ISSUED	
			Above order amended	
			10-14-47 to delete the	
			cond. requiring filing	
			MP - Order Issued	
			Issued with MP 2785	



Transmitter RCA BTA-10F



## APPLICATION RECORD - BROADCASTING

42

Call

Letters K F R MName MIDLAND BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2785 Rec'd Filed	5-21-47 5-22-47 5-22-47	Mod. of C.P.(B4-P-5154, which authorized a new standard broadcast station) to change type of transmitter (RCA BTA-5F) and for approval of studio location at 10 miles South of Concordia, Kansas.	Request for change in Studio location Dismissed, and request for change in type of transmitter Granted 10-14-47; Waiver of Sec.3.30(b) Order Issued	



## APPLICATION RECORD - BROADCASTING

 Call  
 Letters K F R M
Name MIDLAND BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-2877 Rec'd Filed	11-26-47 12-1-47 12-1-47	License to cover C.P. (B4-P-5154, as mod.,) which authorized a new standard broadcast station.	GRANTED waiver Sec. 3.30(b)	5-24-48
		and		
BZ-3731 Rec'd Filed	11-26-47 12-1-47 12-1-47	Authority to determine operating power by direct measurement of antenna power.		
		(Maurice M. Jansky, Atty. Stuart L. Baily, Engr.)		
BML-1321 Rec'd Filed	11-20-48 11-24-48 11-24-48	Modification of License to increase licensed tolerance in the direction of KFJR.  Maurice M. Jansky, attorney Oscar B. Reed, Engineer	GRANTED re waiver Sec. 3.30(b) re location of T	6-1-49



#4

Call  
Letters K F R MName MIDLAND BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-2049 Rec'd	2-21-49 2-28-49	Renewal of License (Maurice Jansky, Attorney)	GRANTED	4-20-49
BSSA-238 Rec'd Filed	2-9-50 2-13-50 2-13-50	Special Service Authorization to operate on 540kc, power of 5kw and unlimited hours of operation employing DA for day and night use for a period ending in no event later than May 1, 1952.  Philip G. Loucks, Atty. Stuart L. Bailey, Engr.	GRANTED 6-20-50 ORDER ISSUED	
BR-2049 Rec'd Filed	1-30-52 1-31-52 1-31-52	Renewal of license  Maurice M. Jansky, atty.	Granted	4-17-52



# APPLICATION RECORD - BROADCASTING

Call  
Letters K.F.B.M.

Name MIDLAND BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-3049 Rec'd Filed	10-22-52 10-27-52 10-27-52	Renewal of License Filed by Maurice M. Jansky, Atty.	GRANTED	1-7-53
BP-8697 Rec'd Filed	12-15-52 12-16-52 12-16-52	Construction permit to change frequency from 550kc, to 540kc, increase power from 5kw. to 10kw, change hours of operation from daytime to unlimited, employing directional antenna day and night (DA-2) and change type transmitter (RCA BTA-10F).	DISMISSED request	10-15-54 of applicant
		Maurice M. Jansky, Atty. Stuart L. Bailey, Engr.		
AMENDED Rec'd Filed	2-10-54 2-12-54 2-12-54	AMENDED to make changes in the directional antenna systems.		
AMENDED Rec'd Filed	8-20-54 8-23-54 8-23-54	AMENDED to change name of applicant to KMBC Broadcasting Company		



# APPLICATION RECORD - BROADCASTING

Call  
Letters KFRM

Name MIDLAND BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAL-1778 Rec'd Filed	4-27-54 4-28-54 4-28-54	Voluntary assignment of license to WHB Broadcasting Company.  Francis McDonough, Atty.	GRANTED EFF: subj. not be consummated until WHB B/Cing Co. has disposed of its interest in Station WHB.	6-9-54 6-14-54
BML-1590 Rec'd Filed	6-14-54 6-22-54 6-22-54	Modification of license to change name of licensee to KMBC Broadcasting Company  Paul A.O'Bryan, Atty.	GRANTED	7-6-54
BR-2049 Rec'd Filed	10-20-55 11-2-55 11-2-55	Renewal of license Francis X. McDonough, Atty	GRANTED	1-18-56
BR-2049 Rec'd&Filed	10-24-58 11-3-58	Renewal of license Francis X. McDonough, attorney	GRANTED	1-7-59



## APPLICATION RECORD - BROADCASTING

Aug 1955

COOK BROADCASTING COMPANY

Name **KMBC BROADCASTING COMPANY**Call  
Letters **K F R M**

File No.	Dated	Application for	Action	
			Nature	Date
BAL-3849	3-16-60	Voluntary assignment of license to Cook Broadcasting Company.  Francis X. McDonough, Atty.	GRANTED	4-28-60
Rec'd	3-25-60		EFF:	5-1-60
Filed	3-25-60			
BAL-4146	1-30-61	Voluntary assignment of license to Metropolitan Broadcasting Corporation.  John A. Rafter, Atty.	GRANTED	7-26-61
Rec'd	2-2-61		EFF:	8-29-61
Filed	2-2-61		Waiver of Section 3.30 of the Rules	
AMENDED - SEE CARD #8				
BAL-4147	1-31-61	Voluntary assignment of license to KFRM, Inc. (CONTINGENT ON GRANT OF BAL-4146)  John A. Rafter, Atty. for Assignor Berge, Fox & Arent, Atty. for Assignee.	GRANTED	7-26-61
Rec'd	2-2-61		EFF:	8-29-61
Filed	2-2-61		Waiver of Section 3.30 of the Rules.	
AMENDED - SEE CARD #8				
PETITION FOR RECONSIDERATION filed 8-24-61 by Barron for WIBW* DISMISSED 11-15-61 - MEMO				
OPPOSITION TO PETITION filed 9-6-61 by Sims for Metormedia, Inc. OPINION AND ORDER				
OPPOSITION TO PETITION filed 9-6-61 by Plotkin for KFRM, Inc.				
REPLY OF TOPSKA BRO. ASSN., INC. TO OPPOSITIONS filed 9-14-61 by Baron				
PETITIONS CONT'D ON CARD 7a				



## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call  
Letters K F R M

Name .....

File No.	Dated	Application for	Action	
			Nature	Date
<u>BAL-4146</u> and <u>BAL-4147</u>	Continued	PETITION FOR LEAVE TO FILE SUPPLEMENT O PETITION FOR RECONSIDERATION	filed 10-11-61 by	
<u>Scharfeld</u> and <u>Baron</u>	for WIB W	SUPPLEMENT TO PETITION FOR RECONSIDERATION	filed 10-11-61 by Scharfeld & Baron for WIBW	
<u>OPPOSITION OF METROMEDIA, INC.</u>	to above two petitions	filed 10-23-61 by Atty. Dreyer		
<u>OPPOSITION OF KFRM, INC.</u>	TO SUPPLEMENT TO PETITION FOR RECONSIDERATION AND TO PETITION FOR	LEAVE TO FILE SAME	filed 10-23-61 by Plotkin	



## APPLICATION RECORD - BROADCASTING

AUG 1955

Call  
Letters K F R MName \*COOK BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4146 AMENDED Rec'd Filed	3-31-61 3-31-61 3-31-61	AMENDED to change name of assignee to MetroMedia, Inc.	SEE CARD	#7
BAL-4147 AMENDED Rec'd Filed	3-31-61 3-31-61 3-31-61	AMENDED to change name of assignor to MetroMedia, Inc.	SEE CARD	#7
BR-2049 Rec'd Filed	11-3-61 11-6-61 11-6-61	Renewal of license  Arent, Fox, Kintner, Plotkin & Kahn, Attys.	GRANTED  ISSUED WITH BML-1975	5-29-62
BML-1975 Rec'd & F	11-3-61 11-6-61	Modification of License to change station location from Kansas City, Missouri to Salina, Kansas and establish/studio in Salina area Atty. Arent, Fox, Kintner, Plotkin & Kahn Eng. Earl Cullum, Jr., Dallas, Texas WAIVER Sec. 3.30(c) and 1.354(c) requested	GRANTED Letter written, not issued. To be issued with Renewal when granted. ISSUED WITH RENEWAL	2-14-62



Aug. 1955

## APPLICATION RECORD - BROADCASTING

Card #9

Call  
Letters K F R MName KFRM, INC.  
SALINA, KANSAS

File No.	Dated	Application for	Action	
			Nature	Date
BR-2049 R & F	2/9/65 3/4/65	Renewal of license Atty. Arent, Fox, Kintner, Plotkin & Kahn	GRANTED	8-24-65
ETC-4892 Rec'd RESUB R & F	6-30-65 7-16-65 8-15-65 8-20-65	Voluntary acquisition of control of licensee corp. by C. B. McNeill (100%) thru purchase of stock from Norman E. Kightlinger  Atty. - Gene Bechtel (Arent, Fox etc)	<del>RECEIVED</del> <del>Form-315-rec'd</del> <del>(316-rec'd)</del> GRANTED	<del>7-26-65</del> <del>9-15-65</del> <del>9-27-65</del> 10-26-65
ETC-4979 R & F (Form 316)	11-18-65 11-24-65	Involuntary transfer of control of licensee corp. from C. B. McNeill to V.M. Thompson, Jr., Executor of the Estate of C.B. McNeill, Deceased	GRANTED	12-15-65
ETC-5755 R & F	4-22-66 4-25-66	Voluntary assignment of license to JACO, INC.  Atty - Miller & <u>Schroeder</u>	GRANTED Eff.	10-20-66 10-24-66.



#10

FORM BC-121

AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters K F R MName JACO, INC.  
Salina, Kansas

File No.	Dated	Application for	Action	
			Nature	Date
BP-17,891 R. & F. OCT 13 1967	10-6-67 10-9-67	CP to install an auxiliary trans. (Gates BC-1G) at main trans. loc, to be operated on 550kc, 1kw, LA-D, for auxiliary purposes only. atty-Miller and Schroeder	GRANTED	10-31-67
BL-11,348 R & F PTA-11/29/67 DEC 14 1967	11/1/67 11/7/67	Lic. to cover CP (BP-17,891) which auth. install an aux. trans. at main trans. loc. for aux. purposes only. Atty: John B. Kenkel	GRANTED	6-4-68
BR-2049 R & F MAR 20 1968	2-26-68 3-1-68	Renewal of License Atty.: John B. Kenkel	GRANTED	5-28-68
BR-2049 R & F PN Recd. PRESS APR 6 1971	2-17-71 3-1-71	RENEWAL OF LICENSE (MAIN & AUX.) John B. Kenkel, Atty. (Miller, Bankson) AMENDED 5-18-71 re: commercial policy	GRANTED	5-28-71



# APPLICATION RECORD - BROADCASTING

550kc

am

Call  
Letters K F R M

Name JACO, INC.  
Silina, Kansas

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6744 R & F FEE PD: \$250 #025148 CODE 053(Form 316) DEC 15 1974	11-22-71 12-10-71	Voluntary acquisition of positive control (60%) of lic corp by Mack Sanders(John Bozeman) thru purchase of stock from James C. Treat and M. Crawford Clark (SEE OVER) Atty - Miller, Schroeder & Bankson	GRANTED EFF: 1-11-72	1-5-72
BR-2049 R & F PH PRESS MAR 11 1974	2-25-74 3-1-74 3-1-74	Renewal of License (MAIN) Atty: John B. Kenkel(Miller & Schroeder)	GRANTED	5-31-74
BR-2049 R & F	2-25-74 3-8-74	RENEWAL OF LICENSE (AUXILIARY)		
BR-2049 R & F P.N. PRESS MAR 11 1977	1-17-77 1-28-77 1-28-77	RENEWAL OF LICENSE (MAIN & AUXILIARY) Atty. John B. Kenkel (Miller & Schroeder) AMENDED 5-18-77 re: commercial matter & prog. (over)	GRANTED	7-7-77



RE: 100-6754 - AMENDED 1-3-77 & revised Feb. 3 re cost of  
stock

RE-2049 Am. Application to be filed at later date per:  
atty. cover letter

(RE-2049) AMENDED 6-8-77 re: commercial matter & prog.

AMENDED 6-23-77 re: commercial practices



# APPLICATION RECORD - BROADCASTING

Call  
Letters K F R M

GREAT PLAINS RADIO, INC.

Name \*JACO, INC.

Salina, Kansas

File No.	Dated	Application for	Action	
			Nature	Date
BAL-9238 R & F FORM 314 (ALSO SEE FM JAN 16 1978 PN FILED	12-14-77 12-21-77 KICT) 2-2-78	Voluntary assignment of license to GREAT PLAINS RADIO, INC. (OVER) Atty for assignor - Miller & Schroeder for assignee - Cohn & Marks Correction re payments - filed 1-3-78	GRANTED EFF:	3-8-78 5-1-78
BR 800201 WW PRESS MAR 31 1980		RENEWAL OF LICENSE (MAIN & AUXILIARY) Richard A. Helmick, Atty.	GRANTED	5-22-80
BP810406AP PRESS (O) MAY 26 1981		CP to make changes in Antenna System. Atty. Richard A. Helmick (Cohn & Marks)		



Re: BAL-9238 Amended 1-23-78 re: financial data  
APPENDED 2-21-78 re: B/c int. of Robert W. Crown



K F R M REPORT OF DENIALS OF INFORMAL REQUESTS

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7-2958 Letter Commission rules no longer provide for  
operation of stations beyond hours spec-  
ified in station's license.

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11-5-59 Wire denied auth after LS 11-7-59 for football



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

